

The background of the slide is a photograph of a Parker's Kitchen restaurant. In the foreground, a man in a blue polo shirt is smiling and handing a white box to a customer. Another man in a blue polo shirt is visible on the left, also smiling. In the background, a menu board is visible with a sign for a "Bpc Family Meal" for \$24.99, which includes chicken tenders, 2 large sides, 4 yeast rolls, and 1 gallon of iced tea. To the right of the menu board is a large image of chicken tenders. The wall behind the counter is made of light-colored bricks.

# Parker's Kitchen

---

**A scalable solution for one of America's fastest growing companies.**

828-483-4237

hello@getscw.com

# The Problem

---

Parker's Kitchen is redefining food service and convenience, offering freshly prepared Southern-inspired food, high-quality products and superior customer service at retail stores throughout coastal Georgia and South Carolina.

One of the fastest growing companies in America, as their number of stores continued to grow, so did their issues with loss prevention.

With a previous camera supplier, the main problem they faced when tackling the growing issue of loss prevention was the upfront cost their provider quoted for each new site, with the upfront cost sitting at around \$25k per store.

Head of Loss Prevention at Parker's, Kenneth Labadie, wanted to look for an alternative to just a camera provider to help save on the costs of outfitting a new location and allowing them to continue to grow even faster.

SCW was chosen based on its proven track record of delivering industry-leading scalable solutions with no big surprises when it came to upfront costs. With SCW's ability to house multiple locations on one seamless platform, the team at Parker's could speed up their expansion plans to deliver even more stores in more locations.

# The Solution

---

With a focus on a cost-effective, scalable camera system solution, Parker's first started with just the camera equipment for a DIY install.

The scalable security solution included:

12 x Sheriff 4.0 dome cameras with wide-angle fixed lenses.

1 x Admiral 32 to test the system in one of their stores.

The most advanced NVR on the market, the Admiral 32 has features that make it easy to detect motion, line crossing, face detection and intrusions in real time. For ultimate convenience, you can also remotely view your video feed from anywhere through all smartphones and tablets.

This solution was then rolled out across several new stores, with the number of cameras dependent on the store's footprint.

The average store would have 32 cameras, changing from Sheriff 4.0 to Sheriff 8.0 cameras once released. Vandal-proof, with a fixed wide-angle lens, this camera has achieved a rating of IK10, the highest measurement rating for protection from physical damage for security camera products using the international standard IEC 62262 scale.



# The Solution

---

If more specialised monitoring and surveillance were required for a specific store, cameras with microphones and greater zoom functionality, like [The Informant](#) and [The Detective](#), were used.



For Kenneth and his team at Parker's, the simplicity and streamlined purchasing process were what really set SCW apart when choosing a new security partner. "Streamlined buying from a single-source provider made purchasing simple. SCW staff specializes in security, specifically video surveillance."

# The Result

---

With loss prevention one of the key issues hindering the ambitious growth plans of this already booming company, delivering an effective, scalable and value-focused solution was paramount.

Providing clear coverage of multiple locations through one streamlined platform, the SCW solution has been a huge win for Parker's Kitchen. They've streamlined their surveillance provider and onboarded upwards of 70 sites with SCW equipment, with almost all of their locations onboarded into a single platform with SCW's Enterprise Grade VMS solutions.

SCW's robust, scalable solution has given Parker's Kitchen the peace of mind that comes from reliable, commercial-grade hardware, the convenience of having a single source provider of surveillance equipment, and the scalability they need to continue to grow.

The ease of installation has also been a huge bonus for Kenneth and his team. "We actually recruited our new tech from our previous security company, and he's basically taken over the installation. He loves it because he can do everything himself", said Kenneth.

SCW looks forward to supporting Parker's Kitchen as they continue to scale, planning to add 5 more sites each year over the next 5 years.

## WHY SCW?

---

When your business is growing, you need a robust, scalable security solutions that can grow with you.

With decades of experience and excellence, we understand how to deliver cost-effective, reliable solutions that can be rolled out at one location, or many.

SCW services, supports, installs, consults, designs, and develops end-to-end solutions tailored to a client's needs, and is flexible enough to let you decide which offerings you need.

### **Built to last**

SCW sells only commercial-grade equipment. This equipment is specifically designed for heavy use and scalability. As one of America's fastest growing companies, Parker's Kitchen can rely on the robust, scalable solutions delivered by SCW.

### **Scalability**

The systems available from SCW are designed, not only to meet the client's immediate needs, but to also be easily duplicated when more facilities are required. With SCW, Parker's Kitchen continues to expand.

## **After-sale service**

The right equipment, combined with free, US-based, lifetime tech support, made SCW the perfect partner for Parker's Kitchen.

Over 4,000 Five-Star reviews, with an average score of 4.9, say more than we can about the standards of our business practices at SCW.

All of the cameras installed for the project included SCW's standard 3-year warranty, with the ability to extend to five years.

Get Started

# With a robust, reliable security solution for Retailers.

Our promise of world-class customer service and technical support is central to providing you with the best security available, anywhere.

[Learn More](#)